

UCZELNIA METROPOLITALNA						
Field of study: Management						
Course: Intercultural Management						
Educational profile: practical						
Education level: long-cycle studies						
Number of hours per semester	1		2		3	
	I	II	III	IV	V	VI
Full -time studies (L/C/lab/pr/e)						16 ćw
Part-time studies (L/C/lab/pr/e)						16 ćw
LANGUAGE OF INSTRUCTION	English					
FORM	Classes					
COURSE OBJECTIVES	Acquiring skills which will enable the students to function more effectively in an international environment.					
Reference to learning outcomes		Description of learning outcomes				Verification of learning outcomes
Field-related learning outcome	PQ F					
Knowledge						
Z_W01	P6U_W P6S_WG	The student has a deeper knowledge of important cultural differences between countries.				Preparing a project
Skills						
Z_U06	P6U_U P6S_UW	The student is able to communicate and act in various international cultures.				Preparing a project
Z_U08	P6U_U P6S_UW	The student can take steps enabling constructive management of cultural diversity in an organization.				Preparing a project
Z_U09	P6U_U P6S_UW	The student is able to prepare action that the organization should take in culturally-diverse environments.				Preparing a project
Social competences						
Z_K04	P6U_K P6S_KO	The student is ready to take initiative and act for the public interest, in particular to put the principle of social cohesion of intercultural communities into practice.				Preparing a project
Z_K05	P6U_K P6S_KO	The student is ready to act and think in a creative and entrepreneurial way.				Preparing a project
Students' own workload (in didactic hours 1h did.=45 minutes)**						
Full- time Participation in lectures = Participation in classes = 16 h Preparation for classes				Part-time Participation in lectures = Participation in classes = 16h Preparation for classes		

Preparation for the course credit/examination = e-learning = Credit/examination = others (indicate which) = 4 h (consultation hours) on work = 55 h TOTAL:75 ECTS points:3 Including practical classes: 3	Preparation for the course credit /examination = e-learning = Credit/examination = others (indicate which) = 4 h(consultation hours) own work = 55 h TOTAL:75 ECTS points:3 Including practical classes:3
PREREQUISITES	Basic knowledge of economic geography.
COURSE CONTENT (Division into contact hours and e- learning)	The course will consist of a series of tasks. Within the broader framework, the following topics will be discussed during the semester: <ul style="list-style-type: none"> - Cultures and behaviors in selected countries; - Possible forms of communication; - Differences in the effectiveness of communication; - Cultural diversity management in an organization.
LITERATURE (compulsory reading)	Nardon, Luciara, Richard M. Steers, and Carlos J. Sanchez-Runde. "Seeking common ground: Strategies for enhancing multicultural communication." <i>Organizational Dynamics</i> 40.2 (2011): 85-95. Gutiérrez, Lorraine M., et al. "Principles, skills, and practice strategies for promoting multicultural communication and collaboration." <i>The handbook of community practice 2</i> (2013): 445-460. Wei-lin, Dou, and George William Clark Jr. "Appreciating the diversity in multicultural communication styles." <i>Business Forum</i> . Vol. 24. No. 3/4. California State University, Los Angeles, School of Business and Economics, 1999. G. Ignatowski, Ł. Sutkowski, <i>Komunikacja I zarządzanie międzykulturowe</i> . DIFIN 2017
OPTIONAL LITERATURE (including at least two items in English, either books or articles)	Duran, Vasile, and Anca-Diana Popescu. "The challenge of multicultural communication in virtual teams." <i>Procedia-Social and Behavioral Sciences</i> 109 (2014): 365-369. Nihalani, Paroo. "Globalization and multicultural communication: Unity in diversity." <i>Relc Journal</i> 39.2 (2008): 242-261. Goby, Valerie Priscilla. "Business communication needs: A multicultural perspective." <i>Journal of Business and Technical Communication</i> 21.4 (2007): 425-437. Glondys D., Bednarczyk M., <i>Komunikacja międzykulturowa albo nie wychodź z domu</i> . Wyd. UJ 2020
SCIENTIFIC PUBLICATIONS OFLECTURERS CONDUCTING CLASSES, RELATED TO THE SUBJECT MATTER OFTHE MODULE	
TEACHING METHODS (Division into contact hours and e- learning)	
TEACHING AIDS	Literature on the subject; other forms of conveying information (televisual forms and the Internet).

PROJECT (if implemented in the framework of the course module)	Multimedia presentation; authentic materials, articles, case study
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FORM AND CONDITIONS OF ASSESSMENT (Division into contact hours and e-learning)	Project - credit with a grade
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* *L-lecture, C- classes lab- laboratory, pro- project, e- e-learning*