

UCZELNIA METROPOLITALNA						
Field of study: Management						
Course: Elective course/Value-based Management						
Educational profile: practical						
Education level: First-cycle studies						
Number of hours per semester	1		2		3	
	I	II	III	IV	V	VI
Full -time studies (L/C/lab/pr/e)*						16 e
Part-time studies (L/C/lab/pr/e)						16 e
CLASS LANGUAGE	English					
FORM	exercises					
COURSE OBJECTIVES	The aim is to familiarise students with basic concepts, approaches, strategies, tools and technologies related to knowledge management and to raise awareness of the role of knowledge in contemporary organisation management with a particular focus on the concept of sustainable development.					
Reference to learning outcomes		Description of learning outcomes			Verification of learning outcomes	
Field-related learning outcome	PQF					
Knowledge						
Z_W02	P6U_W P6S_WG	The student has the advanced knowledge of the basic concepts, theories and concepts related to the management of knowledge and intellectual capital.			<ul style="list-style-type: none"> Written test Participation in the discussion 	
Z_W09	P6U_W P6S_WG	The student has the advanced knowledge of the basic methods and tools for the identification, acquisition, development, dissemination and preservation of knowledge in the organisation.			<ul style="list-style-type: none"> Written test Case study analysis Participation in the discussion 	
Z_W03	P6U_W P6S_WG	The student understands the strategic importance of knowledge in terms of its competitiveness and sustainability.			<ul style="list-style-type: none"> Written test Participation in the discussion 	
Skills						
Z_U02	P6U_U P6S_UW	The student can describe, analyse and critically assess approaches, strategies and tools used by companies in the area of knowledge management.			<ul style="list-style-type: none"> Written test Case study analysis Participation in the discussion 	

Z_U04	P6U_U P6S_UW	The student can design selected elements of the knowledge management system in the organisation.	<ul style="list-style-type: none"> • Written test • Participation in the discussion
Social competences			
Z_K02 Z_K04	P6U_K P6S_KO P6S_KK	The student is ready to assess the benefits of implementing knowledge management solutions in organisations.	<ul style="list-style-type: none"> • Participation in the discussion • Case study analysis
Z_K07	P6U_K P6S_KO	The student is ready to learn and improve his/her knowledge on his/her own and improve his/her professional and research skills.	<ul style="list-style-type: none"> • Participation in the discussion • Case study analysis
Students' own workload (in didactic hours 1h=45 minutes)**			
Full- time Participation in lectures = Participation in classes = 16 Preparation to classes = Preparation to lectures = Preparation to an examination = Project tasks = Consultation = 4 Tutorials = e-learning = Credit/examination = others (own work) = 55 TOTAL: 75 ECTS points: 3 Including practical classes:3		Part-time Participation in lectures = Participation in classes = 16 Preparation to classes = Preparation to lectures = Preparation to an examination = Project tasks = Consultation = 4 Tutorials= e-learning = Credit/examination = others (indicate which) = 55 TOTAL: 75 ECTS points:3 Including practical classes:3	
PREREQUISITES			
COURSE CONTENT (Division into contact hours and e-learning)	Contact hours: Lectures: <ul style="list-style-type: none"> • Conditions for the functioning of organisations in the knowledge-based economy. • Concept and types of knowledge. Knowledge management approaches and strategies. • Knowledge generation. Organisational learning. • Knowledge valuation. Methods and tools. • Dissemination of knowledge. Change and organisational culture. • Learning organisation. Intellectual capital. • Knowledge-based organisation management. • Selected knowledge management tools and technologies. 		
LITERATURE (compulsory reading)	1. Koźmiński A., Jemielniak D. (ed.), Zarządzanie wiedzą, Wolters Kluwer, Warszawa 2012. 2. Pietrzyk S. Zarządzanie wiedzą w organizacjach PWE, Warszawa 2021 3. Spalek S. Systemy informacyjne i zarządzanie wiedzą CeDeWu 2021		

OPTIONAL LITERATURE (including at least two items in English, either books or articles)	1. Jashapara A., Knowledge Management. An Integrated Approach, Pearson Education, London 2004. 2. St-Hilaire, W. A. (2022). Value-Based Management in an Open Economy: Optimizing Strategy to Improve Business and Performance. CRC Press. 3. Yu Q, Aslam S, Murad M, Jiatong W and Syed N (2022) The Impact of Knowledge Management Process and Intellectual Capital on Entrepreneurial Orientation and Innovation. Front. Psychol. 13:772668. doi: 10.3389/fpsyg.2022.772668 (https://www.frontiersin.org/articles/10.3389/fpsyg.2022.772668/full).
TEACHING METHODS (Division into contact hours and e-learning)	Contact hours: Lecture: Multimedia presentation, case study, discussion
TEACHING AIDS	Laptop/smartphone, overhead projector, whiteboard, web browser, office software package, Moodle or MsTeams platform
PROJECT (if implemented in the framework of a classes module)	Project goal: not applicable Topic of the project: not applicable Project form: not applicable
FORM AND CONDITIONS OF ASSESSMENT (Division into contact hours and e-learning)	1. Active participation in the discussion and analysis of the case study: the student knows and understands terminology, can describe, compare and interpret facts, draw conclusions and produce evidence in support of claims, present and defend opinions by expressing opinion justifying the ideas based on the objectives pursued; can propose solutions to problems in new situations by applying acquired knowledge, facts and techniques and principles, and can propose alternative solutions (10 % of the final grade). 2. The passed written test (above 60 % of correct answers) (90 % of final grade). Final grade: 10 points – very good 9 points – good plus 8 points. - good 7 points. –satisfactory plus 6 points. - satisfactory 0 points.-5 pts - unsatisfactory

* L-lecture, C- classes lab- laboratory, pro- project, e- e-learning